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To: George LaMont, Commandant, Department of Florida, Marine Corps League  
From: D. Robin Barker, Public Relations Officer, Department of Florida, Marine Corps League  
Subject: **QUARTERLY REPORT OF PUBLIC RELATIONS OFFICER; SUBMISSION OF**  
Date: 1 March 2018

1. **Report:** This Quarterly Report represents an overview of the activities of the serving PRO since submission of the Quarterly Report of 1 December 2018.
2. **Public Relations Activities:** The following activities/tasks were initiated and performed, with records thereof retained on Microsoft Word files, etc., for the DoF's public relations efforts, programs and news submissions, to include:
  - a. **Press Releases:** Press release project(s) continue to be offered / initiated as needed / requested based upon news of significant current, past, and upcoming DoF events and activities.
  - b. **Detachment and Department Support:** Upon receipt of Department and Detachment(s) requests, the PRO stands ready to respond with support and public relations efforts on local and state levels for media publication; including Facebook entries.
  - c. **SEMPER FI Magazine:** Per Commandant LaMont's directive(s), 'Roll Call' submission(s) of positive DoF activity and photo(s) are submitted to the League's magazine to let the entire Marine Corps League learn what Florida's Marines are doing with pride. A 'submission guidelines' directive was distributed to all hands in the DoF.
  - d. **Professional Development Instruction:** PRO, while serving on the DoF's Professional Development Team as an instructor of 'Public Relations' in support of retention and recruitment, is prepared to provide Leadership School courses stressing positive public relations practices, focusing on positive goals for enhanced 'retention' and 'recruitment' at Conferences.
  - e. **Public Relations Resources:** When inquiries are received, responses are provided to assist anyone with a need for information, guidance, etc.
3. **Conclusion:** Your PRO has continued to be ready to perform required Spositive public relations duties. All League members are urged to contact their PRO for assistance when sought.

Respectfully submitted, SF,

D. Robin Barker,  
PRO, DoF, MCL

Copy to: John Marsh, Adjutant, Department of Florida, Marine Corps League

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